

February 25, 2022

Carla Cloud, Grants and Projects Analyst State Historic Preservation Office 901 S. Stewart St., Suite 5004 Carson City, NV 89701

Dear Carla,

Attached please find a CCCHP grant application from Fallon Community Theatre, Inc. We are grateful for the opportunity to apply for this grant to continue to improve the historic Fallon Theatre.

If you have any questions, please feel free to contact me at (775) 427-3021. I look forward to hearing from you.

Sincerely,

Stu Richardson

President, Fallon Community Theatre, Inc.

Sty Richard

NEVADA COMMISSION FOR CULTURAL CENTERS AND HISTORIC PRESERVATION (CCCHP)

GRANT APPLICATION FOR FY2021-2022

For SHPO use only Initials: CC Received: 2 - 25 - 22 Postmarked: — Delivery Svc: Hand Delivered

APPLICATION COVER PAGE (This unaltered form must be submitted with the application.)

Applicant Organization: Fallon Community Theat	atre, Inc.
EIN (Taxpayer Identification Number): 47-207555	54
Mailing Address: PO Box 222	
City: Fallon County: Chu	nurchill ZIP: 89407
Project Contact: Stu Richardson	Title: President
Daytime Phone: <u>775-427-3021</u>	Evening Phone: <u>775-427-3021</u>
Fax:	Email: stuster@hotmail.com
Property Owner Name and Address: Fallon Com	mmunity Theatre, Inc, PO Box 222, Fallon, 89407
Project Title: Renovation of Historic Fallon Theat	atres
Project Address:71 S. Maine St	
City: Fallon C	County: Churchill ZIP: 89407
Property Insured: Yes; please enclose one c	
the historic downtown theatre building. The project	ects include HVAC replacement in the lower theatre all system in the lower theatre and new electrical for the bin. Proposed End Date: 11/2023
D D C	Applicant's authorized signature:
Project Budget Summary: Amount Requested: \$ 233, 120.00	Applicant's authorized signature:
Project Budget Summary: Amount Requested: \$ 233,180.00 Proposed Match: Cash \$	Applicant's authorized signature: Stu Richardson Name (please print): Stu Richardson
	Stu Richm

☐ I HAVE READ THE 2021-2022 CCCHP APPLICATION GRANTS MANUAL*

PLEASE NOTE—IF THIS PAGE IS NOT SIGNED, THE APPLICATION IS CONSIDERED INCOMPLETE, AND CANNOT MOVE FORWARD IN THE FUNDING PROCESS.

I HAVE READ THE GRANTS MANUAL AND COMPLETED THIS **CCCHP APPLICATION FOR 2021-2022** AND CERTIFY THE INFORMATION CONTAINED HEREIN IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

Applican	nt's authorized signature:	
	Stu Richal	
Title:	PRESIDENT	
Name (pla	lease print): Stu Richardson	
Date:	February 25, 2022	

CCCHP GRANT PROGRAM APPLICATION SUBMISSION CHECKLIST

X	Have	you answered all the items in Part I- Application Cover Page?
X	Have	you signed Part I- Application Cover Page in blue or black ink?
XI.	Have	you answered all the questions in Part II - Narrative Description? In five pages or less?
4	Does	you included a detailed budget <u>Part III – Project Budget</u> to convey your project proposal? it include an itemized lists or contractor quotes showing the breakdown of materials and costs for all proposed work items? If not, please contact the SHPO before submission erning this item.
80	Does	the application have the required unaltered application cover pages?
ST.	Have	you addressed the packet correctly?
卤	Have	you included the following required items in the correct order?
		Part I – Application Cover Page.
		Part II – Narrative Description.
		Part III - Budget and one copy of your most recent audit report
		(include with original, signed application).
Ø	first the p info	e you labeled the photographs in your application (i.e., such as "west elevation facing west, floor" or "Ground Floor Lobby facing east from front door" or you may choose to number who and include the detailed information in an attached photo log). Please include such mation in pencil on the back of pictures or incorporate digital images into an electronic file as Word?
		Photographs of all exterior elevations with views, identified and oriented to a site plan.
		Photographs of all major rooms and project rooms, labeled and keyed to a floor plan.
中	Doe	s your application include the following required information:
		Your organization's mission statement, history, and length of time established (required).

- A detailed report on current CCCHP grant status, as well as the outcome of previous CCCHP or CCA grants (required only if current or former grantee)?
- Have you included a current list (last three years) of all grants (regardless of source) and additional funding, including amounts the organization has or will receive (required)?
- Insurance policy for the building/facility (one copy <u>only</u> with original application). If no insurance policy is available, please state why and what efforts have been made to acquire coverage.
- A list of current board members for the organization (required).
- Resumes (two-page maximum) for <u>all</u> principal professionals involved in the planning, design and/or management of the proposed project (required).
- A copy of the organization's long-range plan including information on how frequently the plan is updated (required).
- A list of the organization's activities for the past fiscal year (i.e.,. July 1, 2020 June 30, 2021) (required).
- One copy of your latest audit (required). If no audit is available, please state why this document is not available.
- A printout from the County Assessors website that shows the current owner of the property with the APN number clearly displayed.

PART II NARRATIVE DESCRIPTION

1. Project Description

The building to be renovated is Fallon Theatre, a 1920's vaudeville-era building that is the anchor of downtown Fallon. The building is on the Nevada State Register of Historic Places. The theatre was designed by Frederic DeLongchamps and a framed copy of the drawings is on the wall of the theatre lobby (Picture #1). It was originally one theatre, with a stage, for live vaudeville productions. It was divided into two theatres, with a movie screen in each one, in the 1980's. The stage remains in the lower theatre but has fallen into a state of disrepair. Fallon Community Theatre, Inc (FCT), a 501(c)3 entity, was established in 2014 to purchase the theatre and begin renovation. FCT acquired the building in 2017. The current projects are upgrading the electrical system in the lower theatre stage and new electrical for the sound booth, replacement of the HVAC system in the lower theatre and upstairs conference room, and Phase II of seismic rehabilitation. The HVAC and electrical work will be done by local businesses and the second phase of seismic rehabilitation was designed by Melvyn Green & Associates, Inc in Torrance, CA, who designed Phase I. The seismic rehabilitation will be implemented by Hammon Construction, a local company. The proposed projects will begin as soon as possible after bonds have been sold and we receive permission from CCCHP, with a planned completion date of November, 2023.

2. Building Use/Community Involvement

The building has been used continuously for over 100 years. It is used by members of the community for cinema, live musical performances, live theatre productions, and special events such as the annual community-wide all class high school reunion. The building and the programs and activities are managed by the FCT Board of Directors. The community has helped complete several projects such as painting, cleaning, plumbing repairs, removal of the old seats in the lower theatre, and installation of new seats in the lower theatre.

In several economic development plans of Fallon, a common objective is revitalization of the historic Maine Street downtown corridor. The theatre boasts the only stage in downtown Fallon, so the facility is important to tourism as people come from other communities to attend events and frequent local restaurants and other businesses.

The building needs to be a safe, comfortable place for the community to gather and future plans encourage increased use of the building. A lot of work has been completed on the building in the last five years, and as the repairs and improvements are completed, there will be even more community use and involvement.

3. Project Support-many of the previous donations are included in prior grant applications. The following are donations and grants received since the prior grant.

Monetary contributions from community members:

- Donation toward purchase and installation of seats in lower theatre—Nugget/Bonanza Casino- \$3500
- Donation toward marquee restoration—Stuart Richardson Optometry--\$10,000
- Donation toward marquee restoration—Todd DeRicco--\$1000
- Donation toward marquee restoration—Kent's Supply Center--\$10,000
- Donation toward marquee restoration—anonymous--\$4,200
- Donation toward marguee restoration—anonymous--\$20,000
- Donation for operations and repairs of the theatres—Judy Burger--\$2000

Part II Page 2

- Donation for operations and repairs of the theatres—Tedford Tire & Auto Service--\$2,400
- Donation for operations and repairs of the theatres—anonymous citizen of Lovelock, NV--\$1000
- Donation for operations and repairs of the theatres—Fallon Ford Toyota--\$1,050
- Donation for operations and repairs of the theatres—anonymous--\$2,500
- Sustaining members-125 members at \$20/month = \$30,000 per year

TOTAL MONETARY CONTRIBUTIONS FROM COMMUNITY MEMBERS = \$ 87,650

Many donations of less than \$500 have been received for operations and repairs. Donations are also received on movie nights and special events that take place at the theatre.

The following is a list of donated materials and time:

- Removed and replaced old roof on garage/storage building behind theatre with donated metal roofing and donated labor—\$5000
- Installed walkway through theatre attic to access all theatre lighting along with access to the roof-all material and labor donated--\$1000
- Three DeLongchamps framed architectural prints of the theatre building as proposed in 1920 were donated to the theatre--\$300
- Continued roof repair on main theatre roof throughout the year; all labor and materials donated--\$700
- Removal and replacement of roof over marquee with all material and labor donated--\$1500
- New flooring and installation for new display area in the theatre lobby; all material and labor donated--\$800
- Completely repainted concession stand area-donated material and labor--\$1000
- New signage in concession stand area-all sign work, design and framing donated--\$500
- 100 Year History of the Fallon Theatre display donated by Churchill County Museum which is now displayed throughout the lobby and hallways--\$1500
- Removed and replaced all carpet throughout the lobby, hallways and each theatre. All flooring, other materials and labor donated--\$7,000
- New metal railing installed in upper theatre. All materials and labor donated plus installation-\$1,000
- Stage lighting and installation donated for concerts and performances--\$1,200
- Speakers and sound equipment for concerts and performances donated--\$1,500
- Lane & Associates donates tax preparation work for IRS--\$500 annually
- Donation of floor decking for sound room--\$400
- Roof repairs—labor and material donated--\$500
- Printer/plotter was donated--\$1,500
- Stage floor was repaired, sanded and painted—all labor and materials donated--\$1,000
- Removal of old and installation of new projection screen in lower theatre—all labor donated-\$1,000

TOTAL DONATED MATERIALS AND TIME = \$27,900

Part II Page 3

Grants:

- USDA Rural Development grant in 2015 to purchase a digital projector.
- The Governor's Office on Economic Development Community Development Block Grant Program funded the purchase of the theatre by FCT in 2016. The amount of the grant was \$235,000.
- CCCHP grant from State Historic Preservation Office in FY 2017-2018 for \$39,339.
- Grant from Churchill County in FY 2019-2020 for \$5000.
- CCCHP grant from State Historic Preservation Office in FY 2019-2020 for \$221,300.

The projects that have been completed in the last six years are evidence that the future projects will be implemented. The board of directors is a group of local residents and businesspeople that are dedicated to the success of the theatre and the historic downtown corridor.

GRANT APPLICATION FOR 2021-2022 PART III BUDGET FORM

Applicant:Fallon Community Theatre, Inc		
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1. Personnel:

	Position Title	Hours	Hourly Rate (HR)	✓ if HR includes Fringe Benefits	% of HR that is a fringe benefit	Amount of fringe benefit	Total Amt	State Share	Non- State Share
a.						0.00	0.00		
b.						0.00	0.00		
c.						0.00	0.00		
d.					4	0.00	0.00		
e.						0.00	0.00		
f.						0.00	0.00		
g.						0.00	0.00		
h.						0.00	0.00		
i.						0.00	0.00		
i.						0.00	0.00		
						Sub-total:	\$0.00	\$0.00	\$0.00

		Rate	Miles/# of days	Total Amount	State Share	Non-State Share
1.	Mileage					
	1. Person #1-			0.00		
	2. Person #2-			0.00		
o.	Per Diem (Breakfast)			0.00		5-6
	Per Diem (Lunch)			0.00		
	Per Diem (Dinner)			0.00		
·.	Transportation costs (parking fees, taxi, etc.)			0.00		
l	Lodging					
	1. Weeknight (Sun-Th)			0.00		
	2. Weekend (Fri-Sat only)			0.00		
е.	Other:			0.00		
f.	Other:			0.00		
			Sub-total:	\$0.00	\$0.00	\$0.00

GRANT APPLICATION FOR 2021-2022 PART III BUDGET FORM

3. Contractual Services: Attach itemized lists or contractor quotes showing the breakdown of materials and labor costs for all proposed work items. Add columns as needed.

*When listing materials, break out by type *When listing labor, define specific activities

	Contractual Service	Total Amount	State Share	Non-State
a.	McFadden Electric LLC	15,700.00	15,700.00	
b.	Oasis Air Conditioning & Heating	69,645.00	69,645.00	
c.	Hammon Construction	147,775.00	147,775.00	
d.				A
e.				
f.				
g.				
h.				
i.				
j.		AUTO TO THE	7.1.1.1.1	1 777
	Sub-total:	\$233,120.00	\$233,120.00	\$0.00

4. Operating: List estimated operating expenses relating to the proposed project.

		# of	Rate	Flat Rate	Total Amount	State Share	Non-State
a.	Photocopying						
b.	Film and Processing		7 0 1				
c.	Maps						
d.	Postage						
e.	Telephone					7 1.	
f.	Utilities						
g.	Supplies (specify):						
h.	Other (specify):						
i.	Other (specify):						
				Sub-total:	\$0.00	\$0.00	\$0.00

5. Other (please specify or attach detailed budget):

	Rate	Amount	State Share	Non-State
a.				
b.				
c.				
d.			42.00	
	Sub-total:	\$0.00	\$0.00	\$0.00

GRANT APPLICATION FOR 2019-2020 PART III BUDGET FORM

6. Section #1-5 Subtotals:

		Amounts	State Share	Non-State Share
1.	Personnel	0.00	0.00	0.00
2.	Travel	0.00	0.00	0.00
3.	Contractual Services	233,120.00	233,120.00	0.00
4.	Operating	0.00	0.00	0.00
5.	Other	0.00	0.00	0.00
	Su	b-total: \$233,120.00	\$233,120.00	\$0.00

7. Requested State Share Total: Subtotal: \$233,120.00

8. Potential Non-State Share: Subtotal: \$0.00

10. Proposed Project Costs Grand Total:

\$233,120.00



McFadden Electric, LLC 514 Windmill Dr. P.O. Box 5148 Fallon, NV 89407 775-867-4507 office 775-867-4578 fax

January 11, 2022

Re: Fallon Theater

We are pleased to provide an electrical budget proposal for the above referenced project per below scope of work.

HVAC Scope of Work

- One (1) Lot extend existing 30 amp, 240 volt, 1-phase circuit to roof top unit in apartment section.

 One (1) Lot extend existing 30 amp, 240 volt, 3-phase circuit to roof top unit above stage.
- One (1) Lot provide serve receptacle on roof.

- Control Room Scope of Work
 Two (2) Provide surface LED fixtures and control switch.
 One (1) Lot provide new circuit from panel in room below to quad receptacle under viewing window.
 Four (4) Provide receptacles under each spot light and cord whip at control panel.

Stage Scope of Work

- One (1) Lot replace stage panel with new.
 One (1) Provide LED light on each side of the stage.
 Three (3) Provide in-floor receptacles on stage.
- Two (2) Provide receptacles under each spot light.

Base Bid Electrical Proposal Total Cost (Fifteen Thousand Seven Hundred Dollars)

\$15,700.00

\$6,200.00

Prevailing Wage Addition (if required)

- Clarifications;

 - All major equipment based per manufacturer standard lead time.
 Proposal based on normal standard working hours.
 Our proposal does not include other major equipment except as noted above.

Exclusion;

- Any work not listed in the above scope.

 Moving of owner furniture/equipment.
- Design, engineering and permitting fees. Performance and Payment Bond.

Thank you for the opportunity in providing a proposal for this proposed project. Should you have any question, please call. Thank you

Regards,

Joe

McFadden Joe McFadden- Member



DATE: 1/26/22

Bid Proposal

To: Old Fallon Theater

Job Name:

OUR BID INCLUDES TAX, MATERIALS, AND LABOR AS APPLIES TO: Furnish and install all items below for a complete heat pump system in the lower theater.

- · New Lennox VRF heat pump outdoor unit
- 6 Lennox (1 ton) indoor units
- · Refrigeration piping
- Condensate drains
- · Low voltage controls
- Start-up/warranty of the new system.

Bid Price of: \$45,135.00 W/prevailing Wages \$39,215.00 Non Prevailing Wage

OUR BID INCLUDES TAX, MATERIALS, AND LABOR AS APPLIES TO: Furnish and install all items below for a complete heat pump system in the old theater apartment.

- New Lennox 3 ton VRF heat pump
- 2 new medium static ducted air handlers
- · Duct, registers, grills
- · Refrigeration piping
- Condensate drains
- Low voltage controls
- Hole cutting
- · Start-up/warranty on the new system.

Bid Price of: \$24,510.00 W/prevailing Wages \$21,515.00 Non Prevailing Wage

This price is good for thirty (30) days. Due to market volatility, all quotes beyond 30 days may be subject to a price increase.

Payment Terms: Progress by percentage of completion.

Please note if you are paying with a Credit Card you will need to add 3.25% to the total for a terminal fee

OUR BID **DOES NOT INCLUDE:** Permits, fees, bonds, all line voltage electrical, temp heat or cooling, framing, patching, roofing, general sheet metal, and any items not in the above scope of work.

Melvyn Green & Associates Inc

GREEN

Structural Engineering Architectural Preservation Materials Conservation

> 3868 Carson Street Suite 300 Torrance, CA 90503

> > 23 310.792.9252 fx 310.792.8092

www.mgreenassoc.com

February 23, 2022

Mr. Michael Berney Fallon Community Theater Group Fallon, Nevada 89406

Re: Phase II work suggestion

Dear Mr. Berney:

The following is a suggested scope of work for the next phase of the seismic retrofit project.

Fallon Theater

Phase II of the seismic is the next step in an incremental project to strengthen the building against future earthquakes. There is a history of damaging earthquakes in the Fallon area. This building being one the those previously damaged.

Preciously funded work provided a new roof diaphragm, wall anchors, and parapet bracing at the main theater (assembly) building. This next phase is for the apartment/lobby portion of the structure. The proposed project is to provide wall anchors and parapet bracing at the roof line of the building. A new plywood diaphragm would be installed as part of the project.

Strengthening of this section of the building is important in that the tall parapet is adjacent to the public way, sidewalk and the building is next to one story structures where a falling parapet could crash through the roof, causing injury or death and damage.

Please feel free to call if you have any questions.

Yours truly,

Melvyn Green Structural Engineer Bob Hammon (775) 867-3919 (775) 867-5191 FAX



P.O. Box 361 Fallon, NV 89407

February 25, 2022

Fallon Community Theatre Inc 715 S Maine Street Fallon NV 89406

Project: Lower Roof

We hereby propose to furnish the materials and perform the labor necessary for the completion of: install seismic braces as per plans, re-roof whole roof with $\frac{1}{2}$ " plywood and replace with 50 mil PVC membrane.

All material will be specified and above work will be completed in a substantial and workmanlike manner for the total sum of \$147,775.00 (ONE HUNDRED FOURTY-SEVEN THOUSAND SEVEN HUNDRED SEVENTY-FIVE AND ZERO DOLLARS).

(DUE TO RISING COSTS, BID WILL BE GOOD FOR 10 DAYS)

RESPECTFULLY SUBMITTED,

Bob Hammon

Bob Hammon Construction

Bul Atternoon

PO Box 1060

Fallon, NV. 89407

NV LIC #0030684 (Construction)

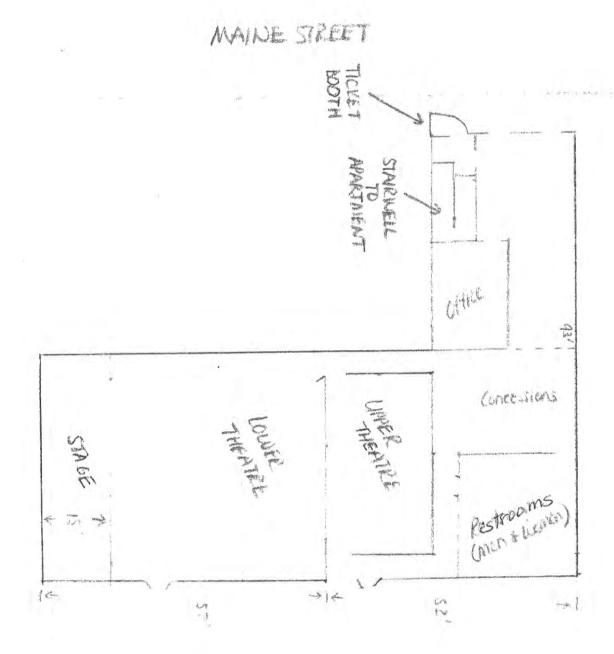
NV LIC C15A #0080665 (Roofing)

NV LIC C-5 #0080666 (Concrete)

775-867-3919

bhconst@cccomm.net

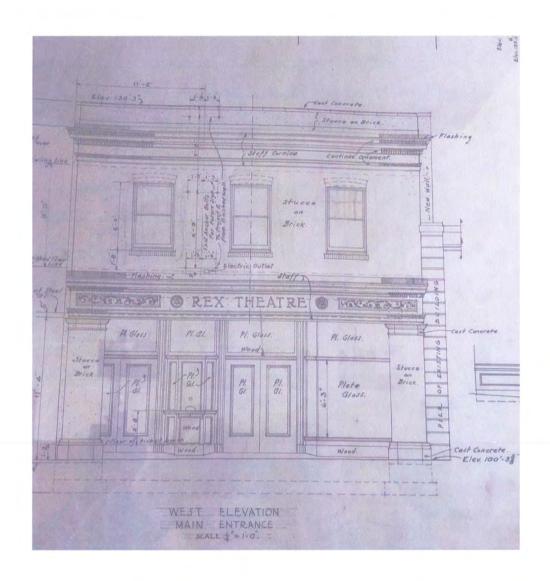
Moins Street



Fallon Theater

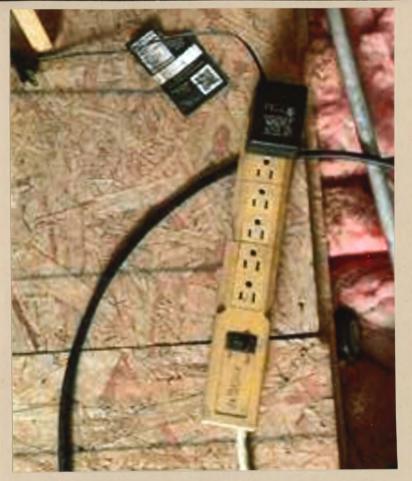
Photographs

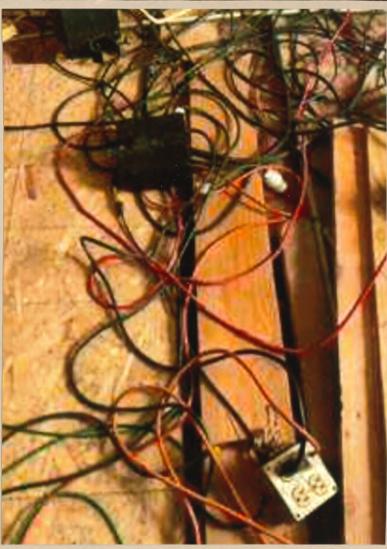
- 1. There is a display on the lobby wall that was donated by the Churchill County Museum and one of the items is a framed print of the DeLongchamps architectural drawings.
- 2. Electrical equipment in sound and lighting booth upstairs. Heating unit in upstairs conference room.
- 3. Electrical system on each side of the stage in the lower theatre.
- 4. Existing HVAC system in the basement.



Architectural drawings by Frederic DeLongchamps

PHOTO #1







Top two pictures are of electrical in our 'new' sound & lighting booth – which is provided by an extension cord wired into the box in the picture that you see top right. We are getting ready to floor the sound/lighting booth & definitely need dedicated electrical for the equipment + lighting in the booth. The bottom picture to the left is of the heating unit in the upstairs conference area/meeting rooms. This was the original owner's (Flood) living quarters which features living room, dining room, kitchen, 2 full baths, three bedrooms & laundry room. This old wall heater is in-adequate to heat that much space & we end up having small electric heaters in some of the rooms. The new proposed heating/cooling unit would be much more efficient & practical + would heat/cool the whole space.

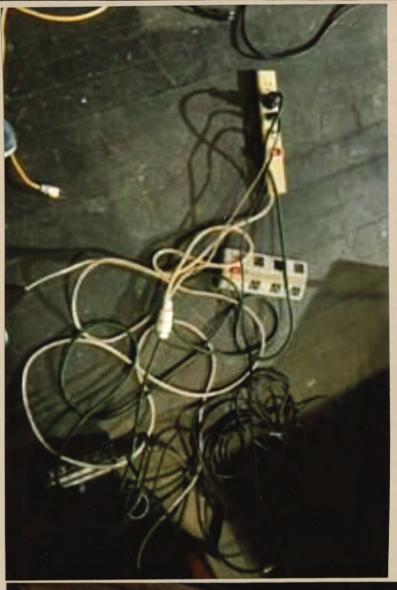






PHOTO #3

Top two pictures are of electrical at each side of our stage. We have one receptacle on each side which we end up plugging surge suppressors into to accommodate band sound & amp equipment + equipment for other users of our stage. Surprised we have not tripped a breaker during a concert. We also plug our stage lighting into these & lights for both sides of the stage – definitely needs to be upgraded.







Top two pictures are of downstairs theatre cooling system, probably installed in 1940's. Unit is badly rusted thru out & needs replacement. We have been told it would be very hard & expensive (if even possible) to repair this unit. Picture to left is of furnace unit for lower theatre (one on right does not work). Furnace functions but is older and has problems.

SUPPLEMENTAL INFORMATION-MISSION STATEMENT

Fallon Community Theatre, Inc (FCT) was established in 2014. It is a non-profit organization that consists of a seven-member board and many volunteers. The mission of FCT is to renovate and reinvent the theatre as part of the overall downtown revitalization project, to provide a complement to the commercial film experience and to celebrate and promote the artistic and historic elements of Fallon and Churchill County.

SUPPLEMENTAL MATERIAL-PREVIOUS CCCHP GRANT STATUS

FCT requested \$439,750 in the 2019-2020 grant cycle and was approved for \$221,300 . The projects were roof replacement, HVAC replacement and repair of damage from the 1954 earthquake.

FCT requested \$46,828 in the 2017-2018 grant cycle and was approved for \$39,339. The projects to be completed were roof repairs (\$6800), roof insulation (\$12,584), ceiling repair (\$5800), carpet removal/installation (\$9710), and the installation of fire doors (11,934). All of the projects are complete.

The appropriate forms have been submitted regarding the completed projects.



Appalachian Underwriters, Inc. - MO

1240 Jungermann Road St. Peters, MO 63376 Phone: (888) 376-9633 Fax: (855) 817-6013

Renewal BINDER

Please note that coverages and/or terms being offered may not be the same as requested. Please read carefully.

Primary Named Insured	FALLON COMMUNITY THEATRE INC
Mailing Address	71 S MAINE STREET Fallon, NV 89406
Company	Crum & Forster Specialty Insurance Company Rated A (Excellent) XIII by A.M. Best
Commission	10.00%
Effective Date (from-to)	04/01/2021 to 04/01/2022
Policy Number	BAK-40557-4
Expiring Policy Number	BAK-40557-3

LOCATION SCHEDULE

COMMERCIAL GENERAL LIABILITY

Coverage	Limit
General Aggregate (other than Products/Completed Operations)	\$2,000,000
Each Occurrence	\$1,000,000
Product / Completed Operations Aggregate	\$2,000,000
Personal and Advertising Injury	\$1,000,000
Damage to Premises Rented to you (any one Premises)	\$100,000
Medical Expense Limit (any one person)	\$5,000
Deductible per Claim including loss adjustment expense and defense costs	\$1,000

Policy Number	BAK-40557-4				
Date Prepared	04/02/2021	Quote Number	CP677394Q2021.01		
Agency	Appalachian Underwriters, Inc MO	Underwriter	Rhonda Henze		

Insurance Page 2

COMMERCIAL PROPERTY

Location #

1

Building #
Address:

71 S MAINE STREET, Fallon, NV 89406

Coverage	Causes of Loss	Co- Ins	Valuation	AOP Deductible	Limit	Rate	Premium	Wind/Hail Deductible
Building	Basic	80%	Actual Cash Value	\$5,000	\$500,000	0.4171	\$2,086.00	N/A
Business Personal Property	Basic	80%	Actual Cash Value		\$150,000	0.4171	\$626.00	
Business Income	N/A	N/A	N/A		N/A	N/A	N/A	
		-		P	roperty Pres	nium	\$2,712.00	

Property Premium*	\$2,712.00
ıl	l Property Premium*

^{*}Subject to minimum premium (MP)

Policy Number	BAK-40557-4		
Date Prepared	04/02/2021	Quote Number	CP677394Q2021.01
Agency	Appalachian Underwriters, Inc MO	Underwriter	Rhonda Henze

CURRENT BOARD MEMBERS

Stu Richardson, President Karla Kent, Vice-President Glen Perazzo, Secretary Nancy Upham, Treasurer Gary Smith, Member Kelli Perez, Member Star Olsen, Member

FALLON COMMUNITY THEATRE, INC LONG RANGE BUSINESS PLAN 2022

MISSION

The mission of Fallon Community Theatre, Inc (FCT) is to continue to renovate and maintain the Fallon Theatre as part of the overall downtown revitalization project, to provide a complement to the commercial film experience, and to celebrate and promote the artistic and historic elements of Fallon and Churchill County.

GOALS AND OBJECTIVES

FCT was established to renovate the historic Fallon Theatre and to maintain the facility as a theatre and a place for community presentations and events. As the anchor of downtown Fallon, FCT is dedicated to preserving it for future generations.

The goals are to:

- Continue to develop the sustaining membership base
- Establish outreach and marketing goals
- Continue stage improvements in the lower theater
- Continue the structural improvements to the building
- Continue seeking financial means to sustain the facility through grants, donors, and fundraisers

ORGANIZATION SUMMARY

FCT is led by a seven-member board of directors. There is a president, vice-president, secretary, treasurer, and three board members. A handful of other volunteers serve as members-at-large in several capacities and share their specific expertise.

- The president is primarily responsible for the implementation of policies of the Board of Directors and has authority over the general management and direction of the business and its operations.
- The secretary keeps and preserves the minutes of all meetings; has custody of all corporate documents; and sees that all reports and documents required by law are properly filed.
- The treasurer maintains records of sustaining membership dues; deposits all donations; and pays all accounts payable.
- All board members and members-at-large serve in roles associated with the following committees: film selection, concessions, fundraisers, social media/publicity, finance, sustaining membership, grant implementation, sanitation, maintenance/repairs, marquee messages, scheduling, and helping to write grant application requests.

 All board members are trained in the operation of the film projectors and concessions equipment and, as FCT has an all-volunteer staff, operate the theatre during all film showings and special events.

FACILITIES

Fallon Theatre is located at 71 South Maine Street in Fallon, Nevada, and is the anchor of the downtown commercial area. The original theatre, designed by renowned Nevada architect Frederic DeLongchamps, was built in 1920 for vaudeville performances and silent films. There have been several owners over the years and changes to the interior of the building. The duplex theatre now has two large screens and one stage. Many improvements have occurred since the theater was purchased with grant funds by Fallon Community Theatre Inc. in 2016. There is still work to be done.

PROGRAMMING

Programming has varied since the facility was purchased in 2016. Below are some of the events that have taken place in the Fallon Theatre during the past few years:

- Saturday morning cartoons
- Special holiday films
 - Quiet Man for St. Patrick's Day
 - Rocky Horror Picture Show for Halloween
 - o Polar Express, It's a Wonderful Life, and several other Christmas films
- Video game tournaments
- Live performances
 - o High School plays
 - o Dance performances from Stars on Maine arts studio
 - Piano recitals
 - Stand-up comedy
 - Local Bands
- Community Events
 - Local Political Debates / Candidates Night
 - Cantaloupe Festival King and Queen Contest
 - All-Class Reunion meet-and-greets with programs
- Athletic events such as the World Series final game, Super Bowl, college games
- Films with special interest to the community
 - Operation Haylift with local connection to the winter storm of 1948-1949
 - The Fast and the Furious featuring local Fallonite Josh Mauga

FUNDRAISING STRATEGY

FCT continues to raise funds for renovations and improvements. The following are ongoing fundraising opportunities:

Sustaining memberships:

- Membership application forms are available from the website and at the theater.
 Sustaining Members receive a medium popcorn and medium soda each time they attend the movies. Memberships are offered for a monthly / annual fee.
- Sustaining member drive letter to the community

Fundraising events:

- 5K Love Our Theatre Fun Run/Walk in February on the 2nd Saturday in February
- 5K Cantaloupe Festival Fun Run/Walk in August
- Show 'n Shine Car Show on the 2nd Saturday in October

Donors:

- Monetary and non-monetary donations of time and materials are gratefully accepted
- Personalized bricks/wall tiles for specified donor levels

Possible grant sources are:

- Community Development Block Grant
- Rural Development Block Grant
- Churchill County
- US Bank Foundation
- Washington Federal Bank
- Fallon Convention and Tourism Authority
- Nevada Commission for Cultural Centers and Historic Preservation

MARKETING

The following marketing strategies continue to be used:

- Website and Facebook
- · Flyers, brochures
- Press releases
- Sustaining members and donors will be notified of special events by email
- Electronic newsletter
- Movie Poster
- Marquee

FINANCIAL PLAN

Since purchasing the theatre, FCT has focused efforts on maintaining and improving the facility. Financially sound operating practices are in place to ensure financial integrity. The four-member Finance Committee oversees the monetary transactions and tracks sustaining memberships. An i-pad with Square on it is used as a cash register and tracks all concession and ticket sales. FCT has an all-volunteer staff, thus funneling all

proceeds into FCT projects and operation. Income from ticket sales, theater concessions, sustaining member fees, and donations pay for movie licensing fees, concession supplies, utilities, taxes, licenses, permit fees, and several of the improvement projects mentioned below. Grant funds are always welcome for the various ear-marked projects listed below.

EARLY MILESTONES

- Fallon Community Theatre, Inc was established as a Nevada non-profit corporation and obtained 501(c)3 status with the Internal Revenue Service
- A Rural Development Grant from USDA Rural Development was obtained to purchase a digital projector
- A grant was received in 2016 from the Governor's Office on Economic Development to enable FCT to purchase the theater

IMPROVEMENT PROJECTS SINCE 2017

- · Sewed new denim seat covers for the chairs in the theatre
- · Replaced the seats in the lower theatre
- Removed the burlap from the walls and painted the walls
- Removed burlap from stage area and added new stage draperies
- Added stage lighting
- Replaced carpet
- Replaced fire exit doors
- Replaced cast iron plumbing with ABS piping
- · Replaced flooring inside concession area
- HVAC replacement (done in part of the building)
- · Added wooden walkways in the attic
- · Purchased insulation for the attic
- Completed temporary improvements on the marquee
- Added pull-down stairwell to sound/light tech booth for live performances

ON-GOING PROJECTS

FCT obtained the services of an architect to determine the repairs needed to the building and then prioritized those repairs. Below are some of the projects that the architect prioritized and other projects are done as manpower and time are available:

- Roof replacement (in process)
- Earthquake damage repairs (in process)
- Replace the marquee (in process)
- Repair rain-damaged sheetrock on the ceiling of the theatre (once roof is repaired)
- Installation of the insulation (once the roof is repaired)
- HVAC replacement

- Electrical upgrades on the stage and in tech booth
- Flooring for the technical booth
- Air circulation in each theatre
- · New flooring around the concessions area

This long range plan is updated every 5 years.

SUPPLEMENTAL MATERIAL #9

A list of the organization's activities for FY 2020-2021:

- Hosted Cantaloupe Festival King and Queen Pageant
- Hosted County Commissioner/Churchill County School Board election debates
- Annual Fallon Theatre Show 'n' Shine on Maine Street-Lincoln Highway Band provided live music under the shade of the marquee
- Premiered local filmmaker's movie Dollface
- · Hosted viewing of election night returns
- · Night of Comedians on the historic stage
- New display of historic projectors and other items in front lobby with new donated flooring
- Annual 'Save Our Theatre' Valentine's Day 5K Run/walk
- · Received "Stuck With It" award from Fallon Chamber of Commerce
- Mother/son night out for Grad Night fundraiser
- Hosted viewing of University of Nevada, Reno basketball game for Nevada Alumni Association fundraiser
- Hosted viewing of the Super Bowl on the big screen for the community
- Hosted viewing of the State of the Union address for the community
- Hosted viewing of the NCAA Final Four basketball game for the community
- Gave a tour of the theatre and aired a movie for Churchill County Museum personnel for the display they donated
- Live concerts on the historic stage

AUDIT

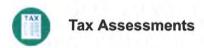
Mike Berney, former President of Fallon Community Theatre, Inc, spoke to a representative of the State Historic Preservation Office and was told an audit is not required.

INFORMATION OF CHURCHILL COUNTY ASSESSOR'S WEBSITE

Name Fallon Community Theatre Inc

Address 222 PO Box Fallon, NV, 89407

PARCEL NO 001-541-19



Taxes

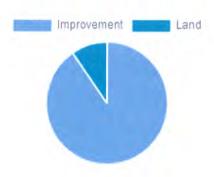
\$3,446

For 2021

Land \$7,770

Improvements \$72,956

Total Assessment \$93,948



Year 2021

Taxes \$3,446

Land \$7,770

Improvements \$72,956