

**From:** [Emily Brunz](#)  
**To:** [Carla Cloud](#)  
**Cc:** [Gordon Pasley](#); [Debbie Swickard](#); [Kathleen Coughlin](#)  
**Subject:** RE: Commission for Cultural Centers and Historic Preservation Minimum Budget Request  
**Date:** Thursday, August 22, 2024 9:01:55 AM  
**Attachments:** [image001.png](#)  
[CCHPO Grant Application Notes.pdf](#)

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Good Morning Carla...

Please see our list of priorities below:

1. Installation of ADA Ramp \$17,000
2. Ceiling and Floor Insulation \$33,000
3. Sound System with Acoustical Panels \$51,150
4. Replace backdoor and frame \$9,240

This brings our requested amount to **\$110,390 which reduces our original requested amount of \$498,720 (with \$352,435 minimum amount requested)**. I sincerely hope the commission will consider awarding this amount to Genoa. To my knowledge, we have never been the recipient of any previous funds from the Nevada Commission for Cultural Centers & Historic Preservation. This amount requested would help Genoa in so many ways. For their review, I have attached a brief document regarding Genoa and our request that I hope the Commissioners will take the time to read.

Thank you for all that you do. You are an asset to the State Historic Preservation Office! Take care and have a great day.

*Jody Brunz*

Jody Brunz (AKA Emily Brunz) / Town Manager  
Town of Genoa / 775-782-8696 / 2289 Main Street, Genoa, NV. 89411

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**From:** Carla Cloud <ccloud@shpo.nv.gov>  
**Sent:** Wednesday, August 21, 2024 10:22 AM  
**To:** Carla Cloud <ccloud@shpo.nv.gov>  
**Subject:** Commission for Cultural Centers and Historic Preservation Minimum Budget Request

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Dear applicants,

Thank you for your attendance and patience through the grant review hearing. The Commission's award hearing will be rescheduled as soon as possible to complete the award process for the 2023-2024 grant cycle.

The Commission received over \$6.6 million in requests with \$2,850,000 available and as indicated by the Handbook, page 15, item 3 attached, many projects do not receive the entire amount of funding requested. Instead, many are asked during the public hearing to prioritize phases of their projects and provide funding amounts for just those phases. The Commission is requesting that you provide those estimates that are broken out into phases with the minimum amount necessary to complete one of those critical phases.

As requested by the Commission at the August 19, 2024 hearing, if your application did not indicate a minimum amount that your organization could accept that will be able to complete a portion or all of your project, please send me that number along with the scope of work that would be completed with those funds no later than COB, Thursday, August 22, 2024.

Once we have all information as requested by the Commission, an agenda with a new meeting date will be sent including supplemental material in accordance with the open meeting law.

Thank you for your time,

Carla

**Carla Cloud**

Grants & Projects Analyst  
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## To the Nevada Commission for Cultural Centers and Historic Preservation...

Please considering awarding the Town of Genoa \$110,390 of the \$6.6 million available for the 2023-2024 grant cycle. For your viewing, please see a brief history with additional information regarding our request for funds.

### About Genoa

- The Town of Genoa is considered Nevada's oldest settlement. Genoa has stood the test of time surviving deep winter snows, mud slides, fires, floods and abandonment. Today, the little historic town of 250 residents is a proud symbol of the pioneers who, with vision and determination, could and did carve out a better way of life in the Wild West.
- Genoa's original church was built in 1857, but sadly burned down in the fire of 1910. However, soon after the fire, the church was rebuilt at its current location. Our town hall was built in 1886. Both buildings remain in good condition and are a main source of our facility rental revenue today.
- Genoa has 153 lots within town. The annual Candy Dance is the main source of revenue for Genoa and in a good year is about \$175,000 with Intergovernmental Taxes being our second largest source of revenue (<85,000) and facility rentals being our third (\$33,000+/-). Genoa survives on a very small annual budget. Every dollar saved counts immensely.
- The Town of Genoa generates enough yearly income from the facility rentals, that with the assistance of volunteers, is able to maintain these buildings in 'good condition'. However, it does not allow the town any extra funds to make improvements. In today's rental economy, renters are looking for benefits such as built in sound systems with clear good quality acoustics. Our Town Hall has terrible acoustics due to the extremely high rounded ceiling. Even with a microphone connected to speakers, the majority of the audience is unable to hear all of the words being spoken. Our Genoa Town Advisory Board meetings are a perfect example of the inability to hear. After each meeting, I receive complaints from members of the audience about the acoustics. I have attempted multiple configurations for set up and nothing has helped.
- Genoa is supported by the Non-Profit Organization 'Friends of Genoa'. This organization raises money for projects within the town, as well as, assists to recruit volunteers to help with various projects within the town. Some examples of these projects would be the Lillian Virgin Finnegan Statue, the Kiosks (North and South end of town), the Welcome to Genoa Signs (North and South end of town), financial assistance with the recent church foundation projects, as well as the exterior painting project. In addition, Douglas County will support this project by providing administrative labor and support to help ensure the project is completed under budget and on time.

### Town Hall

- The Town of Genoa's utility costs run approximately \$1,700+ for gas and electricity for the Town Hall during winter months due to lack of insulation. The building has no insulation. By insulating the ceilings and floor, we would expect those costs to decrease immensely even though there will be no insulation in the walls.
- An ADA Ramp is a very important improvement that needs to take place soon. We do have 3 exterior doors in the building, 2 exits require the use of stairs, leaving the front entrance the only entrance from ground level.
- The Genoa Town Hall brings people of all ages together. Whether it be one of our many town sponsored events such as our free to the public St Patrick's Day Celebration, or our annual \$5.00 Breakfast with Santa that sells out every year, or our annual Genoa Country Christmas Concerts. Or, one of the many rentals such as weddings, memorials, wedding/baby showers or monumental birthdays and anniversaries. The Genoa Town Hall always has been and always will be place bringing people together making memories for a lifetime for many generations.
- Not only does the Genoa Town Hall serve as a meeting place for locals, many of our renters are from outside the area and choose Genoa as a central location for guests who will be traveling from outside Douglas County. Genoa is definitely a 'destination' town.

- In addition to public rentals, the Town Hall is used for monthly Genoa Town Advisory Board meetings, neighborhood meetings and staff meetings.
- The Town Hall is the 'Candy Store' during Candy Dance. Homemade candy is made for 2 months in advance and the housed and sold in the Town Hall during the 2-day event.
- Without a sound system, any type of speaking is difficult to hear, especially when there is a crowd gathered in the hall. We have an annual Christmas Concert and those in the back of the room cannot enjoy the music since there is no sound system to distribute the noise equally. Wedding and Memorial speeches go unheard by many throughout the room due to lack of a sound system. The ceiling is very high and rounded which makes for a beautiful room, however, it does not lend itself well to sound distribution.

### **Recent Genoa Projects**

- Genoa Community Church Foundation \$<\$90,000 (ARPA funds with FOG Donation)
- Genoa Community Church Exterior Painting \$<17,000 (ARPA funds with FOG Donation)
- Genoa Community Park Swing Set and Paver Pathway \$125,000 (DC Parks and Recreation with private donor assistance)

### **Prioritizing Projects**

1. Installation of ADA Ramp \$17,000
2. Ceiling and Floor Insulation \$33,000
3. Sound System with Acoustical Panels \$51,150
4. Replace backdoor and frame \$9,240

### **Final Thoughts**

- As Nevada's oldest settlement, Genoa has stood the test of time. Our historic town of 250 residents is a proud symbol of the pioneers who, with vision and determination, could and did carve out a better way of life in the Wild West.
- Genoa's long history attracts thousands of tourists to our town each year and the Town Hall helps bring that history to life while also serving as a central location for community meetings, weddings, community outreach, fundraisers and other events and activities. Any improvements we can make to this historic building will only enhance our visitor's experience.
- Should Genoa be the recipient of any funding for the projects listed within the application, we can and will complete the projects in the required timeframe. We will book our rentals around any construction schedules, as well as, vice-versa.

Thank you for your consideration of our request. Should you have additional questions or concerns please feel free to reach out to me either via email or telephone. Take care and best wishes.

*Jody Brunz*

Genoa Town Manager

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