

Objective # 1

Support identification, documentation, and evaluation of Nevada's *cultural resources**

Objective Priority Ranking

High

Medium

Low

Example Tasks

Develop a documentation and treatment program for *historic cemeteries** in Nevada

Initiate thematic cultural resource surveys to locate and identify sites associated with underrepresented groups where current documentation is limited

Encourage federal agencies to *mitigate** the adverse effects of their projects through historic *architectural and archaeological surveys**, historic structure reports, and National Register of Historic Places* nominations

Hold workshops or roundtables devoted to *landscape** issues and invite land managing agencies and organizations to participate

Objective # 2

Promote, provide, and develop historic preservation tools
for professionals, government officials,
and the general public

Objective Priority Ranking	Example Tasks
High	<p>Support and encourage historic preservation in higher education programs and provide internship opportunities for future <i>historic preservation professionals*</i>.</p> <p>Promote ongoing development and training opportunities for historic preservation, <i>non-preservation professionals*</i>, <i>non-traditional partners*</i>, and the public.</p>
Medium	<p>Support the development of a <i>historic preservation trades*/construction</i> training program at Nevada schools and colleges that addresses the critically low levels of historic preservation trades specialists and construction industry laborers in Nevada.</p> <p>Host webinars, training videos, program information, and other useful tools for partners and public.</p>
Low	

Objective # 3

Enhance relationships among established historic preservation partners and develop working relationships with new partners and the public

<u>Objective Priority Ranking</u>	<u>Example Tasks</u>
High	<p>Collaborate with partners to incentivize the rehabilitation of downtown historic buildings in rural communities.</p> <p>Develop co-sponsored media regarding primary <i>heritage tourism</i>* assets or experiences, and the role of heritage-based tourism in enhancing local quality of life along with regional economic development.</p>
Medium	<p>Explore a statewide historic preservation awards program, and encourage the development of local/regional historic preservation awards programs where they do not exist.</p> <p>Hold statewide or regional workshops, participate with partner organizations' workshops, and continue current participation with partner events</p>
Low	

Objective # 4

Document and publicize the economic benefits of historic preservation and encourage economic incentives for historic preservation

<u>Objective Priority Ranking</u>	<u>Example Tasks</u>
High	<p>Draw upon data from existing studies showing the economic impact of <i>historic rehabilitation*</i> and historic preservation (e.g. <i>Federal Historic Preservation Tax Incentives Program*</i>)</p> <p>Commission a study to quantify and track the economic impact of the <i>CCCHP program*</i>, as well as general historic preservation in Nevada.</p> <p>Seek broader funding and grant support to save historic buildings in Nevada.</p> <p>Improve communities' ability to leverage multiple resources for funding (e.g. how to make building rehabilitation possible).</p>
Medium	
Low	

Objective # 5

Integrate historic preservation into local and regional planning and decision-making

Objective Priority Ranking

High

Medium

Low

Example Tasks

The State will encourage participation in, and make accessible information and education about, the *Certified Local Government (CLG) Program**.

Encourage an increase in CLG engagement with local and state officials and legislative representatives.

Encourage innovative CLG grant projects, like window repair workshops, and provide regular reports on grant activities on website.

Encourage CLGs to store *National Register** and historic resources survey information in formats useful for local planning.

Develop streamlined and locally appropriate processes for balancing historic preservation and economic development.

Objective # 6

Educate the public about Nevada's varied history, its relevance, and ways to help preserve it

Objective Priority Ranking	Example Tasks
High	<p>Establish a historic preservation speaker's bureau to educate the public about the benefits of historic preservation.</p> <p>Promote the <i>Teaching with Historic Places program*</i> to local schools and make curriculum development experts aware of the program as a resource.</p> <p>Consult with professional educational organizations to inquire how the historic preservation community can assist them in teaching our state's history in the classroom.</p> <p>All Nevadans know which Native American tribes live in their region, and are familiar with pre-contact, historic, and modern information about these members of their community.</p> <p>Work with historic preservation partners to develop a Nevada Citizen's Guide to Historic Preservation.</p> <p>Support and expand Nevada's Historic Preservation and Archaeological Awareness Month.</p>
Medium	
Low	

Objective # 7

Demonstrate the link between historic preservation and sustainable growth, environmentally sound policies, and economic development

<u>Objective Priority Ranking</u>	<u>Example Tasks</u>
High	<p>Increase the number of <i>Federal Historic Preservation Tax Incentives*</i> applications in Nevada.</p> <p>Develop and enact a Nevada State tax incentive program to work in conjunction with the Federal Historic Preservation Tax Incentives program.</p> <p>Encourage the State of Nevada and local governments to provide targeted incentives to address proven barriers to historic preservation on private land in the state (i.e., <i>micro-grants*</i> or revolving loans to private commercial and residential owners, etc.).</p> <p>Encourage state officials to provide additional funding for the <i>CCCHP*</i> program for rehabilitation.</p>
Medium	
Low	

Objective # 8

Acknowledge and address threats - either man-made or natural - to *cultural resources in Nevada**

<u>Objective Priority Ranking</u>	<u>Example Tasks</u>
High	<p>Continue promoting the <i>Nevada Site Stewardship program</i>* as an avenue for public participation in the protection of cultural resources in the state.</p> <p>Provide regular trainings for professionals and government officials on <i>Secretary's Standards for Rehabilitation</i>*, seismic retrofit, solar technology, as well as how historic preservation fits with the IEBC code (International Existing Building Code).</p>
Medium	<p>Actively engage the Nevada Department of Emergency Management, and attend meetings to assist Nevada's first responders with <i>cultural resource</i>* information and to encourage historic preservation strategies in hazard mitigation planning.</p> <p>Other threats:</p>
Low	