



RECEIVED

FEB 27 2020

STATE HISTORIC  
PRESERVATION OFFICE

February 26, 2020

Carla Hitchcock, CCCHP Manager  
State Historic Preservation Office  
901 S. Stewart St., Suite 5004  
Carson City, NV 89701

Dear Carla,

Attached please find a CCCHP grant application from Fallon Community Theatre, Inc. It is our pleasure to be able to apply for this grant to continue to improve the historic Fallon Theatres.

If you have any questions, please feel free to contact me at (775) 427-3021. I look forward to hearing from you.

Sincerely,

Stuart Richardson  
President, Fallon Community Theatre, Inc.

NEVADA COMMISSION FOR  
CULTURAL CENTERS AND HISTORIC PRESERVATION (CCCHP)  
**GRANT APPLICATION FOR FY2019-2020**

For SHPO use only  
Initials: CR  
Received: 02-27-2020  
Postmarked: \_\_\_\_\_  
Delivery Svc: Hand Delivered

**APPLICATION COVER PAGE** (This *unaltered* form must be submitted with the application.)

Applicant Organization: Fallon Community Theatre, Inc.

EIN (Taxpayer Identification Number): 47-2075554

Mailing Address: PO Box 222

City: Fallon County: Churchill ZIP: 89407

Project Contact: Stuart Richardson Title: President

Daytime Phone: 775-427-3021 Evening Phone: 775-427-3021

Fax: \_\_\_\_\_ Email: stuster@hotmail.com

Project Title: Renovation of Historic Fallon Theatres

Project Address: 71 S. Maine St.

City: Fallon County: Churchill ZIP: 89406

Project Type:  Rehabilitation/Construction  Planning/Construction  Architectural/Engineering Study/Construction

Historic Property Name: Fallon Theatres Date Built: 1920

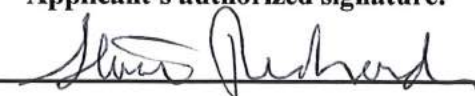
Property Insured:  Yes; please enclose one copy of policy  No; please explain: \_\_\_\_\_

Project Synopsis (brief): Fallon Community Theatre, Inc. is requesting funds to help renovate the historic downtown theatre building. The projects include roof replacement, HVAC replacement and repairs of damage from the 1954 earthquake.

Proposed Start Date: November 2020

Proposed End Date: November 2022

Project Budget Summary:	
Amount Requested:	\$ <u>439,750</u>
Proposed Match: Cash	\$ _____
In-Kind/Donations:	\$ _____
Total Project Budget:	\$ <u>439,750</u>

**Applicant's authorized signature:**  
  
Name (please print): Stuart Richardson  
Title: President  
Date: February 26, 2020

**I HAVE READ THE 2019-2020 CCCHP APPLICATION GRANTS MANUAL\***

**\*PLEASE NOTE—IF THIS PAGE IS NOT SIGNED, THE APPLICATION IS CONSIDERED INCOMPLETE, AND CANNOT MOVE FORWARD IN THE FUNDING PROCESS.\***

**I HAVE READ THE GRANTS MANUAL AND COMPLETED THIS CCCHP APPLICATION FOR 2019-2020 AND CERTIFY THE INFORMATION CONTAINED HEREIN IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.**

**Applicant's authorized signature:**

Stuart Richardson

Title: President, FCT

Name (please print): Stuart Richardson

Date: FEB. 25, 2020

**FALLON COMMUNITY THEATRE, INC  
CCCHP GRANT APPLICATION**

**PART II NARRATIVE DESCRIPTION**

**1. Project Description**

The building to be renovated is Fallon Theatre, a 1920's vaudeville-era building that is the anchor of downtown Fallon. The building is on the Nevada State Register of Historic Places. It was originally one theater, with a stage, for live vaudeville productions. It was divided into two theaters, with a movie screen in each one, in the 1980's. The stage remains in the lower theater but has fallen into a state of disrepair. Fallon Community Theatre, Inc (FCT), a 501(c)3 entity, was established in 2014 to purchase the theater and begin renovating the building. FCT acquired title to the building in January, 2017. The projects are replacement of the HVAC system, a new roof, and seismic damage rehabilitation (from the 1954 earthquake). There have been few repairs and little maintenance completed over the last 100 years and the roof and HVAC need to be totally replaced. The work on the roof and HVAC will be done by local businesses and the seismic rehabilitation will be done by a company in Torrance, CA. The proposed projects will begin as soon as possible with a planned completion date of November, 2022.

**2. Building Use/Community Involvement**

The building has been used continuously for 100 years. It is used by members of the community for cinema, live musical performances, broadcast of live sporting events, live theater productions, birthday parties, and special events such as the annual community-wide all class high school reunion.

The building and the programs and activities are managed by the FCT Board of Directors.

The community has helped complete several projects such as painting, cleaning, plumbing repairs, removal of the old seats and carpet in the lower theater, and installation of new seats in the lower theater.

In several economic development plans of Fallon, a common objective is revitalization of the historic Maine Street downtown corridor. The theater boasts the only stage in downtown Fallon so the facility is important to tourism as people come from other communities to attend events and frequent local restaurants and other businesses.

The building needs to be a safe, comfortable place for the community to gather and the future plans encourage increased use of the building. Use of the theater is increasing and as the repairs and improvements are completed, there will be even more community use and involvement.

**3. Project Support/Financial**

Contributions from community members:

- Sustaining members-125 members at \$20/month = \$30,000 annually
- Boy Scouts removed old burlap from the walls in the theaters and painted them
- Enel North America (geothermal company) provided the labor to paint the lobby
- Stage lighting and sound system donated by board member Glen Perazzo
- Lane and Associates provides bookkeeping services at no cost – value \$350
- Jeff's Supply donated 2 banners – value \$250
- Just Serve organization-painted the marquee, cleaned out back garage – value \$1000
- Mills Equipment donated use of lift to remove and bring up new cooling unit on roof - \$250 value
- CC High School Agricultural Mechanics class built railing for upper theater – value \$500
- Silver State Roofing completed repairs at a reduced cost – value \$2750

- Hammon Construction-repair of sound booth – value \$500
- Kent’s Supply-donated pull down ladder – value \$250
- Handy Man-installed a pull down ladder - value- \$300
- Oasis Plumbing completed repairs at a reduced cost – value \$2600
- A community member donated new stage curtains
- Fallon Nugget donated \$3,000 which was used to purchase and install new seats in the lower theater
- Tedford Tire donates \$150/month to be used for projects
- Donation of materials for roof for garage in back – value \$1000
- Garage roof repair - \$800
- Carpet Connection donated materials + labor for lobby floor – value \$1,000
- Local residents removed the old seats from the lower theater – value \$800

Grants:

- A grant was received from USDA Rural Development in 2015 to purchase a digital projector
- The Governor’s Office on Economic Development Community Development Block Grant Program funded the purchase of the theater by FCT in 2016. The amount of the grant was \$235,000.
- CCCHP grant from State Historic Preservation Office in FY 2017-2018 for \$39,339
- Churchill County provided a grant of \$5000 FY 2019-2020

Ticket sales and snack bar receipts are a large part of the theater’s income. There are also fundraisers such as the Valentine’s Day 5k run and Halloween zombie run. Members of the community have staged events at the theater, such as live musical productions, with the proceeds going to help sustain the theater.

The projects that have been completed in the last five years are evidence that the future projects will be implemented. The board of directors is a group of local residents and businesspeople that are dedicated to the success of the theater and the Historic Downtown Corridor.

# GRANT APPLICATION FOR 2019-2020

## BUDGET FORM PART III

Applicant: Fallon Community Theatre, Inc \_\_\_\_\_

### 1. Personnel:

	Position Title	Hours	Hourly Rate (HR)	✓ if HR includes Fringe Benefits	% of HR that is a fringe benefit	Amount of fringe benefit	Total Amt	State Share	Non-State Share
a.									
b.									
c.									
d.									
e.									
f.									
g.									
h.									
i.									
j.									
<b>Sub-total:</b>							\$ 0	\$	\$

### 2. Travel: (see GSA rates in the application form)

		Rate	Miles/# of days	Total Amount	State Share	Non-State Share
a.	Mileage					
	1. Person #1-					
	2. Person #2-					
b.	Per Diem Reimbursements (Breakfast)					
	Per Diem Reimbursements (Lunch)					
	Per Diem Reimbursements (Dinner)					
c.	Transportation costs (parking fees, taxi, etc.)					
d.	Lodging					
	1. Weeknight (Sun-Th)					
	2. Weekend (Fri-Sat only)					
e.	Other:					
f.	Other:					
<b>Sub-total:</b>				\$ 0	\$	\$

# GRANT APPLICATION FOR 2019-2020

## BUDGET FORM PART III

Applicant: Fallon Community Theatre, Inc \_\_\_\_\_

**3. Contractual Services: (Attach itemized lists or contractor quotes showing the breakdown of materials and labor costs for all proposed work items)**

	Contractual Service	Total Amount	State Share	Non-State Share
a.	Melvyn Green & Associates	\$110,000	\$110,000	
b.	Oasis Air Conditioning and Heating	\$268,000	\$268,000	
c.	Silver State Roofing	\$ 61,750	\$ 61,750	
d.				
e.				
f.				
	<b>Sub-total:</b>	\$ 439,750	\$ 439,750	\$

**4. Operating: List estimated operating expenses relating to the proposed project.**

	# of items	Rate per item	Flat Rate	Amount	State Share	Non-State Share
a.	Photocopying					
b.	Film and Processing					
c.	Maps					
d.	Postage					
e.	Telephone					
f.	Utilities					
g.	Supplies (specify):					
h.	Other (specify):					
i.	Other (specify):					
			<b>Sub-total:</b>	\$ 0	\$	\$

# GRANT APPLICATION FOR 2019-2020

## BUDGET FORM PART III

FALLON COMMUNITY THEATRE, INC

### 5. Other (please specify or attach detailed budget):

	Rate	Amount	State Share	Non-State Share
a.				
b.				
c.				
d.				
e.				
f.				
g.				
h.				
<b>Sub-total:</b>		\$ 0	\$	\$

### 6. Section #1- 6 Subtotals:

	Amounts	State Share	Non-State Share
1. Personnel	\$	\$	\$
2. Travel	\$	\$	\$
3. Contractual Services	\$ 439,750	\$ 439,750	\$
4. Operating	\$	\$	\$
5. Other	\$	\$	\$
<b>Sub-total:</b>		\$ 439,750	\$ 439,750

- 7. Requested State Share Total
- 8. Potential Non-State Share
- 9. Actual Non-State Share
- 10. Proposed Project Costs

<b>Subtotal:</b>	\$ 439,750
<b>Subtotal:</b>	\$
<b>Subtotal:</b>	\$
<b>Grand Total:</b>	\$ 439,750



Melvyn Green  
& Associates Inc



Structural Engineering  
Architectural Preservation  
Materials Conservation

3868  
Carson Street  
Suite 300  
Torrance, CA 90503

☎ 310.792.9252  
fx 310.792.8092

www.mgreenassoc.com

January 23, 2020

Mr. Mike Berney  
Fallon Theater Restoration  
290 West Williams Ave.  
Fallon, NV 89406

Re: Seismic Rehabilitation Preliminary Recommendation for Phased Construction

Dear Mr. Berney:

After my field visit, review of the original plans, and doing some structural analysis, I am suggesting a phased project for the building's seismic retrofit.

As discussed at our site meeting, unreinforced masonry buildings (URM) have some typical modes of structural failure. Based on this, seismic retrofit can be phased to spread out the work as may be needed for budget and operational needs.

My preliminary findings are:

The building lacks a load path – Building elements need to be connected together to convey earthquake loads to the foundation.

Parapets – Parapets above a certain height to thickness ratio require bracing.

Out of Plane Failure – Walls, if not anchored to the floors and roof can fall outward.

The parapet and out-of-plane anchoring are a first phase of any retrofit. Future work will need to include:

Wall Height to Thickness ratio – Walls, if connected to the floor and roof, and within a certain height to thickness ( $h/t$ ) are stable, even if unreinforced. Walls with an excessive  $h/t$  ratio need to be braced in some manner.

Roof Diaphragm Stiffness – A layer of plywood will be needed when the building is next reroofed.

In-plane Shear – Walls brace the building. Where walls are lacking (the front wall for example), additional strengthening will be necessary. This may include a steel frame.

I am suggesting that you begin a phased construction project with Phase 1 being the parapet bracing and wall anchors at the roof line. (Some of the existing anchors may be used in this.)

Anchors are estimated to be spaced at 16 inches on center at the roof. Parapet bracing anchors and braces will be about 4 feet on center.

I would budget about \$110,000 for the roof and parapet anchors on the entire theater and lobby portion. The construction market is difficult to estimate today and if bids exceed this amount, we would break the work into additional sub-phases. This assumes the work is done from the roof.

Please feel free to call me if you have any questions or require additional information.

Yours truly,

A handwritten signature in blue ink, appearing to read "Melvyn Green".

Melvyn Green  
Structural Engineer



# OASIS

AIR CONDITIONING & HEATING

1127 South Allen Road, Fallon, NV 89406  
Office: 775-423-5258 Fax: 775-423-7331  
NV License # 15157 & 15157A

DATE: 1/21/20

To: Mike Berney

Proposal  
Job Name: Fallon Theater

OUR BID INCLUDES TAX, MATERIAL(S) AND LABOR AS APPLIES TO:

- Plans and load calculations
- HVAC system
- ERV exhaust unit.
- All associated duct and duct work
- All refrigeration piping and condensate drains
- Start up, commissioning, and close out documents

**Bid Price of: \$268,000.00**

**\*This price is good for thirty (30) days from today's date\***

**\* Payment Terms: Progress by percentage of completion. \***

**\*Please note: if you are paying with a Credit Card, a 3.25% terminal fee will be added to the total Bid Price\***

OUR BID DOES NOT INCLUDE:

Permits, fees, bonds, electrical, plumbing, concrete pads or bases, general sheet metal, cutting, patching, painting, temporary heat and air conditioning and any drywall.

RESPECTFULLY SUBMITTED,

CARLY MARTIN

All material is guaranteed to be as specified. All work to be completed in a workmanlike manner according to standard practices. Any alteration or deviation from above specifications involving extra costs will be executed only upon written orders, and will become an extra charge over and above the estimate. All agreements contingent upon strikes, accidents or delays beyond our control. Owner to carry fire, tornado and other necessary insurance. Our workers are fully covered by Workman's Compensation Insurance.

Acceptance of Proposal – The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to do work as specified. Payment will be made as outlined above.

Acceptance Signature \_\_\_\_\_ Date of Acceptance: \_\_\_\_\_

# Proposal

Page # \_\_\_\_\_ of \_\_\_\_\_ pages



1015 Soda Lake Road  
Fallon, NV 89406  
P 775.423.1572  
F 775.867.3699

Proposal Submitted To: <u>Fallon Community Theater</u>	Job Name: <u>Tear-off/re roof</u>	Job #
Address: <u>71 S. Main St.</u>	Job Location: <u>71 S. Main</u>	
<u>Fallon NV. 89406</u>	Date: <u>1-20-2020</u>	Date of Plans
Phone #	Fax #	Architect

We hereby submit specifications and estimates for:

Tear-off existing roof and inspect sheathing for any damage. Install densdeck over sheathing. Roll 60mil. versico TPO single ply roofing. Fully adhered system. Cap parapet walls with 26ga. sheet metal cap. Clean job on completion.

Note: This price does not include the cost to replace any damage sheathing or structure.

We propose hereby to furnish material and labor -- complete in accordance with the above specifications for the sum of:

\$ 61,750<sup>00</sup> Sixty one thousand seven hundred fifty Dollars  
with payments to be made as follows: ON completion

Any alteration or deviation from above specifications involving extra costs will be executed only upon written order, and will become an extra charge over and above the estimate. All agreements contingent upon strikes, accidents, or delays beyond our control.

Respectfully submitted

Jake Chalk

Note -- this proposal may be withdrawn by us if not accepted within \_\_\_\_\_ days.

## Acceptance of Proposal

The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. Payments will be made as outlined above.

Signature \_\_\_\_\_

Date of Acceptance \_\_\_\_\_

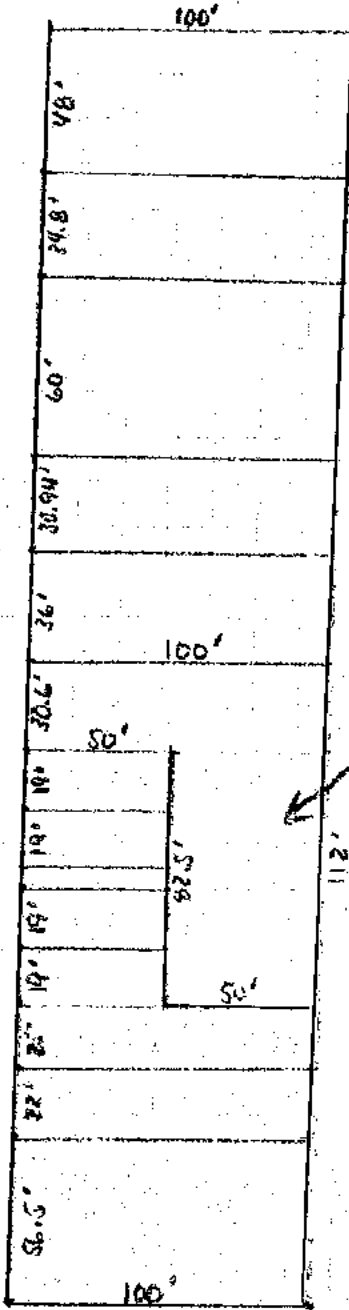
Signature \_\_\_\_\_

**FALLON COMMUNITY THEATRE, INC  
CCCHP GRANT APPLICATION**

**SUPPLEMENTAL MATERIAL #1-PLAN AND EXTERIOR PICTURE**

Williams Ave.

Main Street  
PICTURE #



Subject Property  
 Fallon Theatre  
 71 S. Maine St.  
 Fallon, NV 89406  
 001-541-19



PICTURE #1 FALLON THEATRE 71 SOUTH MAINE ST FALLON, NEVADA

**FALLON COMMUNITY THEATRE, INC  
CCCHP GRANT APPLICATION**

**SUPPLEMENTAL MATERIAL #2-INTERIOR PICTURES**

MAINE STREET

TICKET  
BOOTH

PICTURE #1

STAIRWELL  
TO  
APARTMENT

Office

93'

PICTURE #2

LOWER  
THEATRE

PICTURE #3

UPPER  
THEATRE

Concessions

Restrooms  
(Men & Women)

PICTURE  
#3,4

STAGE

15'

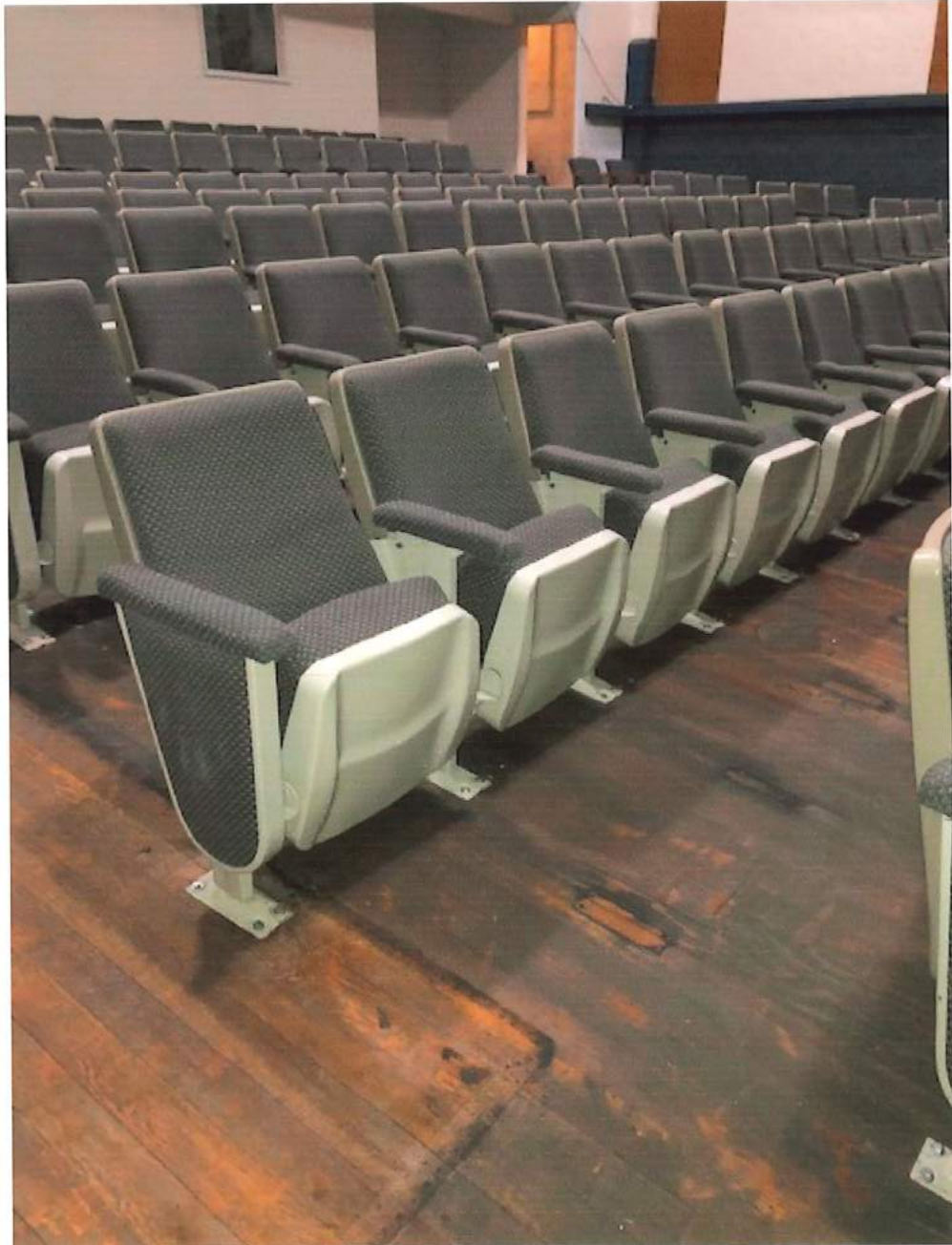
53'

52'

17

Fallon Theater





**PICTURE #2 NEW SEATS IN LOWER THEATRE PURCHASED WITH A MONETARY DONATION  
FROM A LOCAL BUSINESSMAN**



**PICTURE #3 OLD HEATING SYSTEM IN THE CELLAR**



**PICTURE #4 OLD AIR CONDITIONING SYSTEM IN THE CELLAR**



**PICTURE #5 DAMAGE TO CEILING IN UPPER THEATRE DUE TO ROOF DAMAGE**

**FALLON COMMUNITY THEATRE, INC  
CCCHP GRANT APPLICATION**

**SUPPLEMENTAL MATERIAL #3-MISSION STATEMENT**

Fallon Community Theatre, Inc (FCT) was established in 2014. It is a non-profit organization that consists of a 7-member board and many volunteers. The mission of FCT is to renovate and reinvent the theatre as part of the overall downtown revitalization project, to provide a complement to the commercial film experience and to celebrate and promote the artistic and historic elements of Fallon and Churchill County.

**FALLON COMMUNITY THEATRE, INC  
CCCHP GRANT APPLICATION**

**SUPPLEMENTAL MATERIAL #4-PREVIOUS CCCHP GRANT STATUS**

FCT requested \$46,828 in the 2017-2018 grant cycle and was approved for \$39,339. The projects to be completed were roof repairs (\$6800), roof insulation (\$12,584), ceiling repair (\$5800), carpet removal/installation (\$9710), and the installation of fire doors (11,934).

All of the projects will be complete by March 1, 2020. A decision was made by the board of directors not to install the donated carpet but the old worn carpet was removed.

The appropriate forms have been submitted regarding the completed projects.



**COMMON POLICY DECLARATIONS**

**Crum and Forster Specialty Insurance Company**  
 305 Madison Avenue  
 Morristown, NJ 07962

**POLICY NUMBER**  
 BAK-40557-2  


---

**RENEWAL OF:**  
 BAK-40557-1

1. **NAMED INSURED AND MAILING ADDRESS:**  
 FALLON COMMUNITY THEATRE INC  
 71 S MAINE STREET  
 Fallon, NV-89406

**PRODUCER:**  
 Appalachian Underwriters, Inc. - MO  
 1240 Jungermann Road  
 St. Peters, MO 63376

2. **POLICY PERIOD:** From 04-01-2019 to 04-01-2020 12:01 A.M. Standard Time at your Mailing Address above.

IN RETURN FOR THE PAYMENT OF THE PREMIUM, AND SUBJECT TO ALL OF THE TERMS OF THIS POLICY, WE AGREE WITH YOU TO PROVIDE THE INSURANCE AS STATED IN THIS POLICY.

3. **THIS POLICY CONSISTS OF THE FOLLOWING COVERAGE PARTS FOR WHICH A PREMIUM IS INDICATED. THIS PREMIUM MAY BE SUBJECT TO ADJUSTMENT.**

COVERAGE PARTS	PREMIUM
Commercial General Liability Coverage Part	\$ 2,517.00
Commercial Property Coverage Part	\$ 2,712.00
Commercial Inland Marine Coverage Part	Not Covered
Commercial Garage Coverage Part	Not Covered
Owners and Contractors Protective Liability Coverage Part	Not Covered
Coverage for Certified Acts of Terrorism Rejected; Exclusion attached. <input checked="" type="checkbox"/>	
State Taxes	\$ 191.77
Policy Fee	\$ 100.00
Stamping Fee	\$ 21.92
INSPECTION	\$ 150.00
<b>Premium shown is payable at inception.</b>	
<b>Total Policy Premium:</b>	<b>\$5,692.69</b>

4. **FORMS APPLICABLE TO ALL COVERAGES:**

See Schedule of Forms and Endorsements – SB001

5. **BUSINESS DESCRIPTION:** THEATER/PERFORMING ARTS SCHOOL/APARTMENTS

Countersigned: 03-27-2019  
 Date

By: Steve Cleveland  
 Steve Cleveland  
 Authorized representative

*This insurance contract is issued pursuant to the Nevada insurance laws by an insurer neither licensed by nor under the supervision of the Division of Insurance of the Department of Business and Industry of the State of Nevada. If the insurer is found insolvent, a claim under this contract is not covered by the Nevada Insurance Guaranty Association Act.*

**FALLON COMMUNITY THEATRE, INC  
CCCHP GRANT APPLICATION**

**SUPPLEMENTAL MATERIAL #6-CURRENT BOARD MEMBERS**

Stuart Richardson, President  
Karla Kent, Vice-President  
Glen Perazzo, Secretary  
Nancy Upham, Treasurer  
Kelli Perez, Member  
Gary Smith, Member  
Mike Berney, Member



**FALLON COMMUNITY THEATRE, INC  
LONG RANGE BUSINESS PLAN - 2017**

**MISSION**

The mission of Fallon Community Theatre, Inc (FCT) is to renovate and reinvent the theatre as part of the overall downtown revitalization project, to provide a complement to the commercial film experience and to celebrate and promote the artistic and historic elements of Fallon and Churchill County.

**GOALS AND OBJECTIVES**

FCT was established to renovate the Fallon Theatre, ensure that it remains the anchor of downtown Fallon, and to provide a place for community presentations and events.

The goals are:

- Continue to develop the sustaining membership base and reach out to donors
- Establish outreach and marketing goals
- Begin making improvements to the stage in the lower theater
- Work with an architect to begin plans for structural improvements to the building and renovation of the upstairs apartment
- Continue improvements to the theater seats and flooring in the lobby
- Obtain funding to restore the marquee and ticket booth

**ORGANIZATION SUMMARY**

FCT is comprised of a seven-member board of directors. There is a president, vice-president, secretary, treasurer and three members. In addition, there are volunteers in several capacities.

- The president is primarily responsible for the implementation of policies of the Board of Directors and has authority over the general management and direction of the business and its operations.
- The secretary shall keep and preserve the minutes of all meetings; has custody of all corporate documents; and sees that all reports and documents required by law are properly filed.
- The treasurer maintains records of sustaining membership dues; deposits all donations; and pays all accounts payable.
- Volunteers aid the Board of Directors in their particular field of expertise such as obtaining sustaining members, requesting donations, working at the theater on a special event day, and helping to write grant application requests.

**FACILITIES**

Fallon Theatre is located at 71 South Maine Street in Fallon, Nevada, and is the anchor of the downtown commercial area. The original theatre was designed by renowned Nevada architect Frederic DeLongchamps and was built in 1920 as a vaudeville theater. There have been several owners over the years and changes to the theater. The facility has fallen into a state of disrepair and is in need of improvements. The theater has two large screens and one stage. The theater was purchased with grant funds by Fallon Community Theatre, Inc. in 2016.

## **PROGRAMMING**

Programming will be a varied collection of programs that serve a wide spectrum of local and visitor desires. Examples of proposed programs are:

- Senior Day-show special films
- Cartoon Day
- Special holiday films
  - Example: On Veterans Day show a military movie for sustaining members and those with military identification
- Video game day
- Live performances
  - School classes
  - Presentations of local theater groups
  - Music and dance performances
  - Poetry reading/stand-up comedy
- Athletic events such as the World Series final game, Super Bowl, college games

## **FUNDRAISING STRATEGY**

FTC has already begun raising funds for renovations and improvements. The following are suggested fundraising options:

- Sustaining members-memberships are offered for a monthly fee. The member receives two free movie passes per month. Membership application forms are available from the website and at the theater.
- Donors-monetary and non-monetary donations of time and materials will be gratefully accepted. For those donors who wish to make a substantial donation, they will be honored on a plaque in the lobby.
- Grants-possible grant sources are:
  - Community Development Block Grant
  - Rural Development Block Grant
  - Churchill County
  - US Bank Foundation
  - Washington Federal Bank
  - Fallon Convention and Tourism Authority
  - Nevada Commission for Cultural Centers and Historic Preservation
- Fundraising events-
  - 5K Love Your Theatre run in February in association with Valentine's Day
  - Tours
  - Dinner and live performance
  - GoFundMe
  - Personalized bricks
  - Sustaining member drive

## **MARKETING**

The following marketing strategies will be used:

- Website and Facebook
- Flyers, brochures

- Press releases
- Sustaining members and donors will be notified of special events by email
- Electronic newsletter

### **FINANCIAL PLAN**

A grant was received from the Governor's Office on Economic Development to acquire the theater in March, 2016. The sustaining member fees, donations, and grant funds will be used for the following projects:

- Obtain the services of an architect to determine the repairs needed to the building and then prioritize those repairs, such as:
  - Roof replacement
  - HVAC replacement
  - Earthquake damage repairs
  - Plumbing repairs
  - Fire door replacement
- Replace the marquee that is in a state of disrepair
- Renovate the stage in the lower theater
- Restore the ticket window on Maine Street
- Renovate the upstairs apartment which will ultimately result in rental income
- Continue to improve and/or replace the theater seats

Income from the theater and the apartment will be used to pay for the following:

- Manager's salary and benefits
- Bookkeeper and tax accountant fees
- Movie rental fees
- Snack bar supplies and part-time employee wages and benefits
- Utilities
- Taxes, licenses and permit fees

### **MILESTONES**

- Failon Community Theatre, Inc was established as a Nevada non-profit corporation and obtained 501(c)3 status with the Internal Revenue Service
- A Rural Business Development Grant from USDA Rural Development was obtained to purchase a digital projector
- A grant was received in 2016 from the Governor's Office on Economic Development to enable FCT to purchase the theater

**FALLON COMMUNITY THEATRE, INC  
CCCHP GRANT APPLICATION**

**SUPPLEMENTAL MATERIAL #9**

A list of the organization's activities for FY 2018-2019:

July 24, 2018	Special showing of <i>The Princess Bride</i>
July 30	Special showing of <i>Trek: The Movie</i>
August 17	Community Reminiscing-All Class Reunion
September 1	<i>Rugrats Go Wild</i>
September 21	<i>Call of the Wild</i> Presentation
September 25	Auto Show and Shine
October 2	Special showing <i>Death of a Nation!</i>
October 8	Candidates Night-School Board
October 9	Meet the Candidates-Sheriff and Justice of the Peace
October 11	Special showing <i>Who Killed Sherlock Holmes?</i>
October 14	Special showing of <i>Beetlejuice</i>
October 21	Special showing of <i>Young Frankenstein</i>
October 27	Classic horror – <i>THEM</i> and <i>Rocky Horror Picture Show</i>
October 28	Special showing of <i>ET</i>
October 30	The Roaring Twenties
November 4	Special showing of <i>Blazing Saddles</i>
November 6	Election results LIVE!
November 8	Early showing of <i>The Grinch</i>
November 11	<i>The Best Years of Our Lives</i>
November 15	Early showing of <i>Fantastic Beasts 2</i>
November 19	Prohibition Film Series co-sponsored by Churchill County Library
December 2	<i>Since You Went Away</i>
December 7	Free Christmas concert-American Crossroads
December 12	CCHS Theatre Students present <i>A Christmas Carol</i>
December 20	One showing only – <i>ELF</i>
December 21	One showing only – <i>Polar Express</i>
December 22	One showing only – <i>Christmas Vacation</i>
December 23	One showing only – <i>It's A Wonderful Life!</i>
January 16, 2019	State Historic Preservation Office presentation
January 29	Live game night showing-UNR vs UNLV Basketball
February 3	Super Bowl 2019
February 14	Free concert – Jetty Rae
February 21	Special showing of <i>Operation: Haylift</i>
March 2	Live game night showing-UNR vs Utah State University Basketball
April 8	NCAA Championship Basketball Game-UNR
April 12	Live concert-The Coaches
April 17	<i>The Living Last Supper</i> -play by community theatre group
May 25	<i>Is There Life After High School?</i> -play by community theatre group

## **AUDIT**

Mike Berney, former President of Fallon Community Theatre, Inc, spoke to a representative of the State Historic Preservation Office and was told an audit is not required.

## CCCHP GRANT PROGRAM APPLICATION SUBMISSION CHECKLIST

- Have you answered all of the items in Part I- Application Cover Page?
- Have you signed Part I- Application Cover Page in blue or black ink?
- Have you answered all of the questions in Part II – Narrative Description? In five pages or less?
- Have you included a detailed budget Part III – Project Budget to convey your project proposal? Does it include an itemized lists or contractor quotes showing the breakdown of materials and labor costs for all proposed work items? If not, please contact the SHPO before submission concerning this item.
- Does the application have the required unaltered application cover pages?
- Have you addressed the packet correctly?
  
- Have you included the following required items in the correct order?
  - Part I – Application Cover Page.
  - Part II – Narrative Description.
  - Part III – Budget and one copy of your most recent audit report  
(include with original, signed application).
  
- Have you labeled the photographs in your application (i.e., such as “west elevation facing west, first floor” or “Ground Floor Lobby facing east from front door” or you may choose to number the photos and include the detailed information in an attached photo log). Please include such information in pencil on the back of pictures or incorporate digital images into an electronic file such as Word?
  - Photographs of all exterior elevations with views, identified and oriented to a site plan.
  - Photographs of all major rooms and project rooms, labeled and keyed to a floor plan.
  
- Does your application include the following required information:
  - Your organization’s mission statement, history, and length of time established (required).

- A detailed report on current CCCHP grant status, as well as the outcome of previous CCCHP or CCA grants (required only if current or former grantee)?
- Have you included a current list (last three years) of all grants (regardless of source) and additional funding, including amounts the organization has or will receive (required)?
- Insurance policy for the building/facility (one copy only with original application). If no insurance policy is available, please state why and what efforts have been made to acquire coverage.
- A list of current board members for the organization (required).
- Resumes (~~two~~-page maximum) for all principal professionals involved in the planning, ~~design~~ and/or management of the proposed project (required).
- A copy of the organization's long-range plan including information on how frequently the plan is updated (required).
- A list of the organization's activities for the past fiscal year (ex. July 1, 2018 – June 30, 2019) (required).
- One copy of your latest audit (required). If no audit is available, please state why this document is not available.